

Pure Rock



PUREROCK is an Italian colour-bodied porcelain tile, produced using the latest hi-definition inkjet technology to recreate an accurate look of "pure rocks" from around the world.

PUREROCK appears like a natural stone tile, with no two tiles alike. The impervious surface protects the tile, making for low maintenance. PureRock is suitable for residential or commercial applications and is available in a variety of sizes.

PRODUCT TYPE: Full bodied porcelain stoneware

COLOURS: White, Soft Grey, Taupe, Deep Taupe and Charcoal

SIZES: 300X300mm, 300X600mm, 600X600mm, 150X900mm*, 450X900mm*
Rectified edges

FINISHES/USAGE: Matt, Semi-Polish, Feature, Rock
Wall and floor

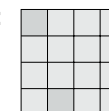
AESTHETIC QUALITIES: The digital system guarantees realistic, authentic colouring, with infinite variations in texture and patterning. The colour varies in tone, light and shade.

TECHINICAL INFO: P3 'X' Pendulum Slip rating (Matt)
P5 'V' Pendulum Slip rating (Rock)

More technical data on the last page.

ORIGIN: Italy

VARIATION:



V2

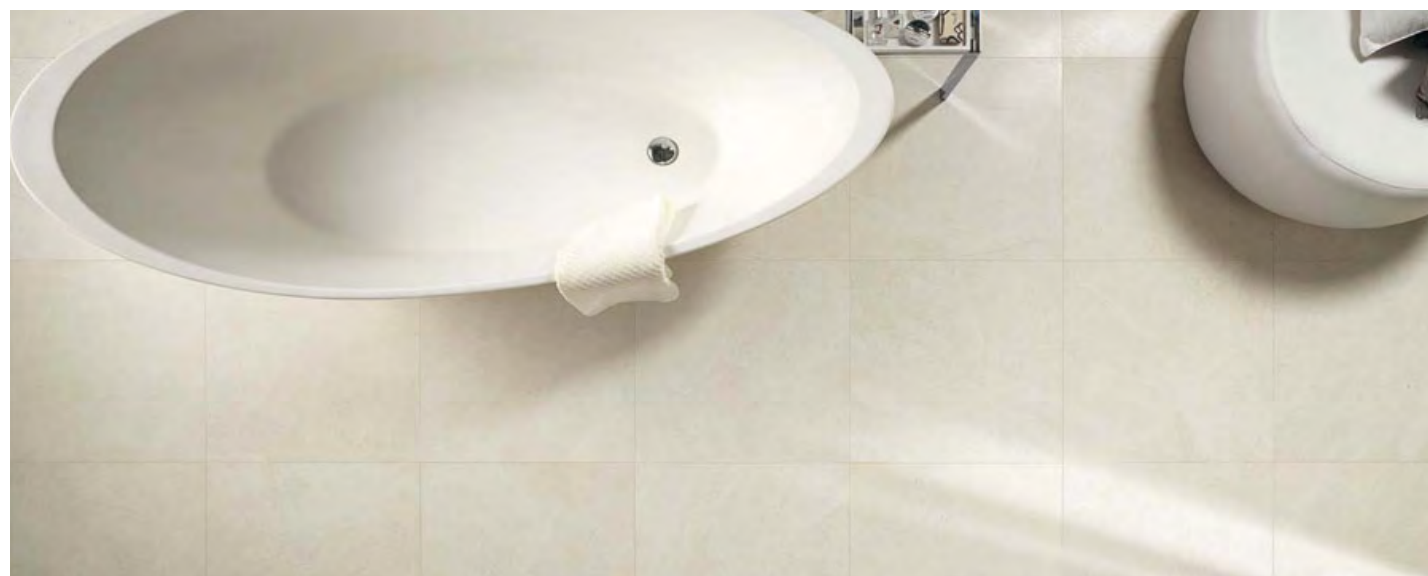
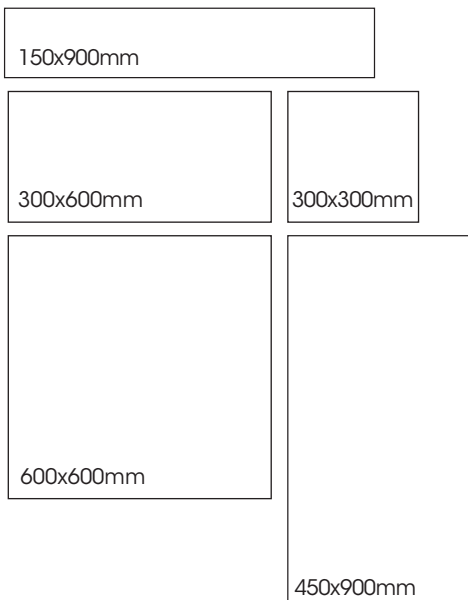
Pure Rock

WHITE

PRODUCT SPECIFICATIONS

SIZES	FINISHES	SLIP RATINGS	TILE EDGE
300x300mm	MATT	P3 'X' Pendulum	RECTIFIED
300x600mm	MATT	P3 'X' Pendulum	RECTIFIED
600x600mm	MATT	P3 'X' Pendulum	RECTIFIED
150x900mm*	MATT	P3 'X' Pendulum	RECTIFIED
450x900mm*	MATT	P3 'X' Pendulum	RECTIFIED
600x600mm	SEMI-POLISH	-	RECTIFIED
300X600mm	ROCK	P5 'V' Pendulum	RECTIFIED

FORMATS



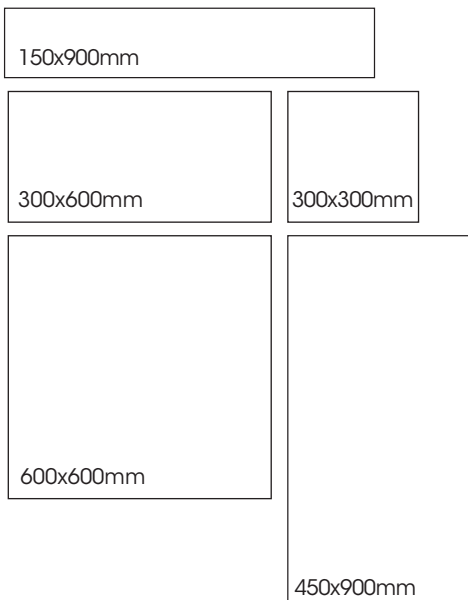
Pure Rock

SOFT GREY

PRODUCT SPECIFICATIONS

SIZES	FINISHES	SLIP RATINGS	TILE EDGE
300x300mm	MATT	P3 'X' Pendulum	RECTIFIED
300x600mm	MATT	P3 'X' Pendulum	RECTIFIED
600x600mm	MATT	P3 'X' Pendulum	RECTIFIED
150x900mm*	MATT	P3 'X' Pendulum	RECTIFIED
450x900mm*	MATT	P3 'X' Pendulum	RECTIFIED
600x600mm	SEMI-POLISH	-	RECTIFIED
300X600mm	ROCK	P5 'V' Pendulum	RECTIFIED

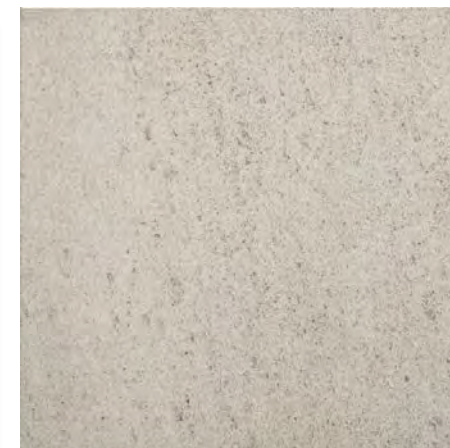
FORMATS



ROCK



MATT



SEMI-POLISHED



Variation is an inherent property of tiles and stone. Sizes are nominal and may include a joint.

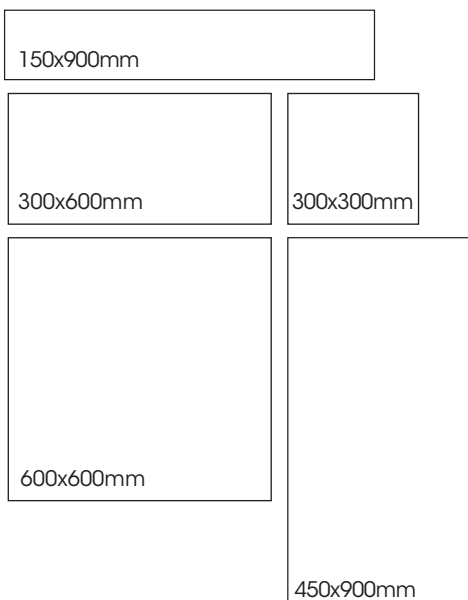
Pure Rock

TAUPE

PRODUCT SPECIFICATIONS

SIZES	FINISHES	SLIP RATINGS	TILE EDGE
300x300mm	MATT	P3 'X' Pendulum	RECTIFIED
300x600mm	MATT	P3 'X' Pendulum	RECTIFIED
600x600mm	MATT	P3 'X' Pendulum	RECTIFIED
150x900mm*	MATT	P3 'X' Pendulum	RECTIFIED
450x900mm*	MATT	P3 'X' Pendulum	RECTIFIED
600x600mm	SEMI-POLISH	-	RECTIFIED
300X600mm	ROCK	P5 'V' Pendulum	RECTIFIED

FORMATS



ROCK



MATT



SEMI-POLISHED



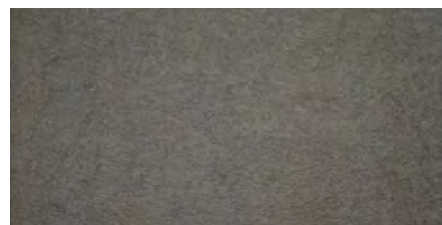
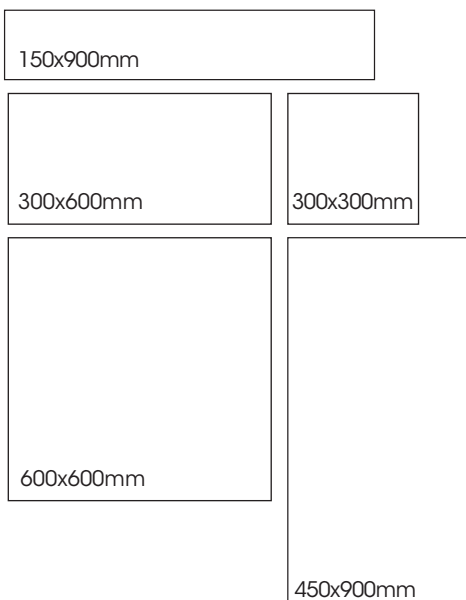
Pure Rock

DEEP TAUPE

PRODUCT SPECIFICATIONS

SIZES	FINISHES	SLIP RATINGS	TILE EDGE
300x300mm	MATT	P3 'X' Pendulum	RECTIFIED
300x600mm	MATT	P3 'X' Pendulum	RECTIFIED
600x600mm	MATT	P3 'X' Pendulum	RECTIFIED
150x900mm*	MATT	P3 'X' Pendulum	RECTIFIED
450x900mm*	MATT	P3 'X' Pendulum	RECTIFIED
600x600mm	SEMI-POLISH	-	RECTIFIED
300X600mm	ROCK	P5 'V' Pendulum	RECTIFIED

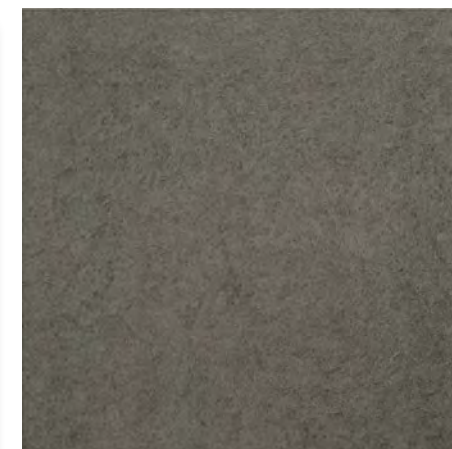
FORMATS



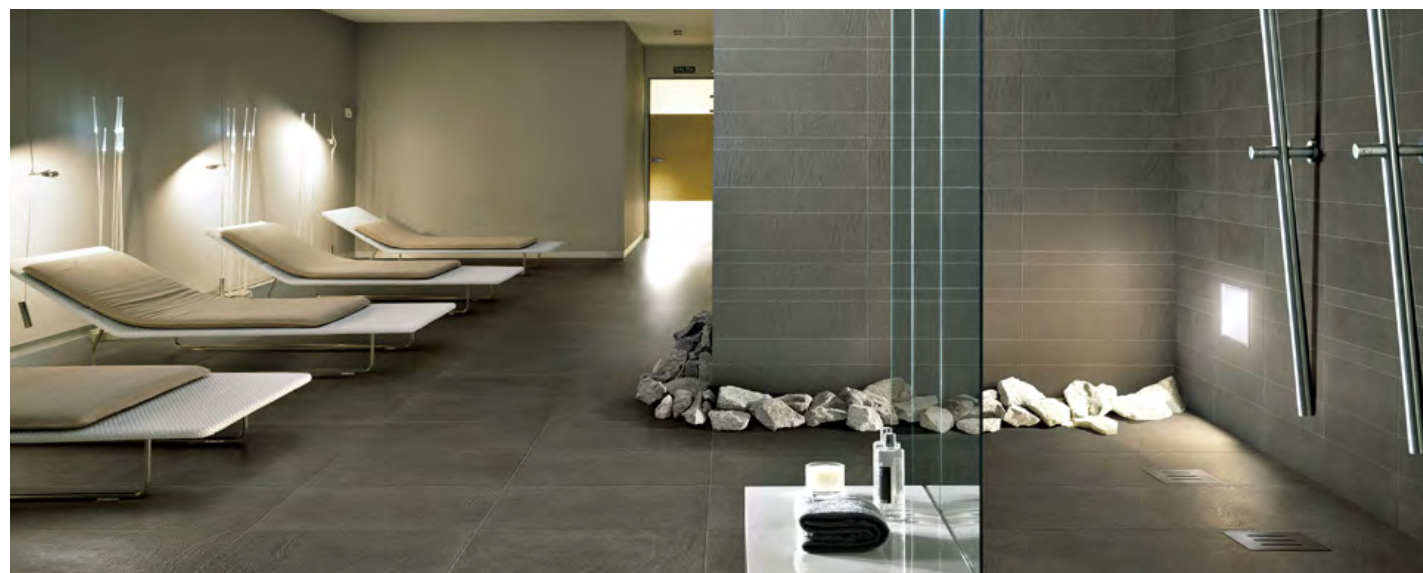
ROCK



MATT



SEMI-POLISHED



Variation is an inherent property of tiles and stone. Sizes are nominal and may include a joint.

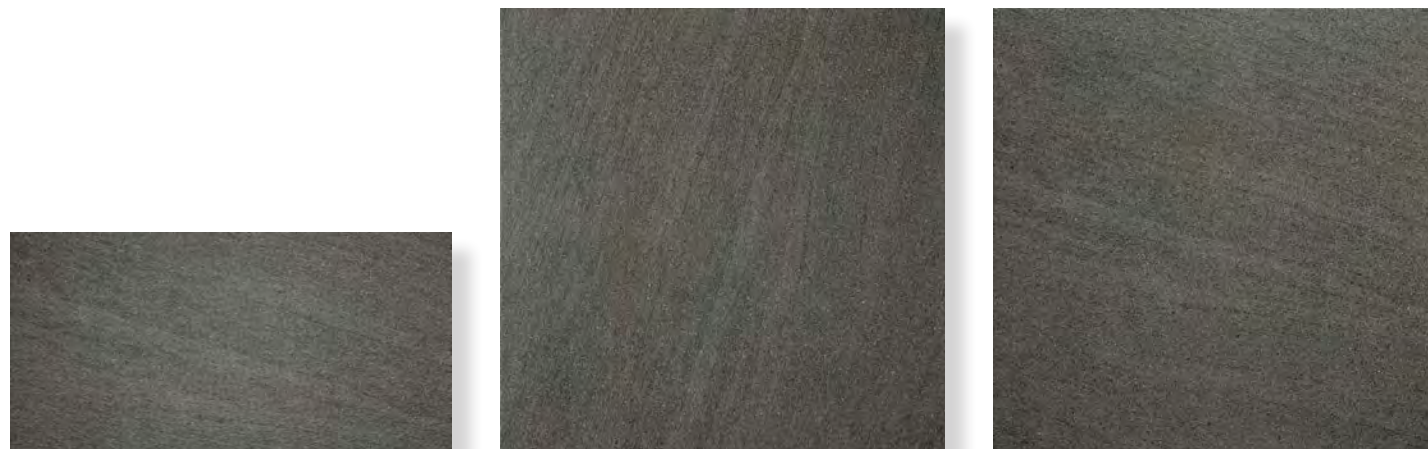
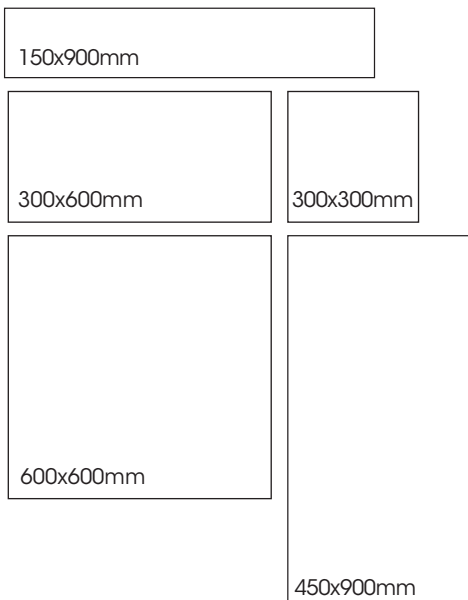
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CHARCOAL

PRODUCT SPECIFICATIONS

SIZES	FINISHES	SLIP RATINGS	TILE EDGE
300x300mm	MATT	P3 'X' Pendulum	RECTIFIED
300x600mm	MATT	P3 'X' Pendulum	RECTIFIED
600x600mm	MATT	P3 'X' Pendulum	RECTIFIED
150x900mm*	MATT	P3 'X' Pendulum	RECTIFIED
450x900mm*	MATT	P3 'X' Pendulum	RECTIFIED
600x600mm	SEMI-POLISH	-	RECTIFIED
300X600mm	ROCK	P5 'V' Pendulum	RECTIFIED

FORMATS










ROCK

MATT

SEMI-POLISHED



Pure Rock

	technical characteristics	test method	required values	value
	water absorption	iso 10545-3	E ≤0,5%	E ≤0,01%
	frost resistance	iso 10545-12	no alterations	resistant
	breaking strength (S)	iso 10545-4	sp. > = 7,5 mm: min 1300N sp. < 7,5 mm: min 700N	average >3000N
	resistance to deep abrasion	iso 10545-6	175 mm ³ max	<150mm ³
	thermal shock resistance	iso 10545-9	testing method available	resistant
	chemical resistance	iso 10545-13	testing method available	resistant
	stain resistance	iso 10545-14	testing method available	resistant

PURE ROCK is an ideal material for eco-sustainable building. This is proven by the EMAS-ISO 14001 certification of the production plant and above all by the Ecolabel mark, which certifies a product's excellence in terms of reduced environmental impact. PURE ROCK surfaces contribute to the award points in the LEED system, which measures building's overall environmental sustainability.

